

2011 Visionary AWARDS

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Steve Tisch

and

Pam Grier

November 14, 2011 | Beverly Hilton | Beverly Hills, CA



ENTERTAINMENT
AIDS ALLIANCE

Leading the fight against HIV/AIDS for over 20 years

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2011 Visionary Honoree

AND

PROUDLY SUPPORTS

THE ENTERTAINMENT AIDS ALLIANCE



A VIACOM COMPANY

From the President



**David Bowers, Vice President, Marketing
Showtime Networks Inc.**

Five years ago my good friend Maria LaMagra asked me to engage with the Entertainment AIDS Alliance. Like so many other people, I no longer spent much time thinking about HIV/AIDS. After all, none of my friends or associates were dying any longer. And quite frankly, there were other newer, hipper and just as deserving charities — everything from suicide prevention to college scholarships to cancer.

Since joining EAA I have been appalled at how little interest there is in this disease here in this country. We now have an entirely new generation of youth who have no idea about the ravages of HIV/AIDS and statistics show that more and more people are no longer practicing safe sex. To them this is a disease that's no big deal; medicine, they believe, can deal with the problem. They have no idea of the financial cost of these medicines or the toll they take on the body. And the scourge of HIV/AIDS is once again growing here in the United States.

I am proud that through the tireless efforts of this small band of entertainment executives we call EAA, hundreds of charities across this country receive help in their efforts to educate, prevent and support the human spirit. Here in Los Angeles alone I am proud that APLA, Project Angel Food, Common Ground and several others receive the needed financial support of EAA.

The Visionary Award honorees have taken their time to attend tonight's festivities and once again help us to grow our efforts on behalf of charities across the country. To all of them — Pam Grier, Steve Tisch and Walmart — on behalf of all of us at EAA, we honor you with profound regard, respect and our thanks.

We no longer have Maria with us, but we have all of you to help us keep fighting the fight and not forgetting those who came before us, those we lost and those we now help.

With deepest appreciation,

David Bowers
Vice President, Marketing
Showtime Networks Inc.
EAA Co-President



SHOWTIME
entertainment

SALUTES

THE

2011

VISIONARY

AWARDS

AND

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Walmart 
Save money. Live better.

PAM GRIER

AND

STEVE TISCH

2011 EAA VISIONARY AWARDS

The Entertainment AIDS Alliance Visionary Awards celebrate companies and individuals in the entertainment industry that honor us through their longtime commitment to the fight against HIV and AIDS, philanthropy and the greater good of the communities we serve.

Monday, November 14, 2011

Beverly Hilton
9876 Wilshire Boulevard
Beverly Hills, California

Hosted by

BRUCE VILANCH

HONOREES

PAM GRIER

Presented by
Jennifer Beals

STEVE TISCH

Presented by
Steve Carell

WALMART

Accepted by

Louis Greth, Senior Buyer

Presented by

David Bishop, President, Sony Pictures Home Entertainment

Additional tributes

by special guests throughout the evening

THIS EVENING IS DEDICATED TO THE MEMORY OF EAA CO-FOUNDER AND LONGTIME BOARD MEMBER MARIA LAMAGRA

CONGRATULATIONS

2011 VISIONARY AWARD
HONOREES

WALMART

STEVE TISCH

PAM GRIER



vivendi

ENTERTAINMENT



Walmart

Louis Greth

Senior Buyer

Walmart is the new 800-pound gorilla of the home entertainment industry. One of the first big discount chains to aggressively sell home video product, Walmart's sellthrough star began rising, fast, with the advent of DVD. Today, Walmart is Hollywood's biggest customer for home video product, accounting for nearly 50% of consumer DVD and Blu-ray Disc purchases. Walmart has similar clout in video game circles and hosts special promotional events such as a *Call of Duty: Modern Warfare 3* tournament earlier this month to celebrate the hot new game's release. Consumer electronics also is one of Walmart's biggest categories; the chain this year made the top 5 in *Dealerscope* magazine's annual ranking of the top CE retailers, ranking ahead of Target, Amazon and Apple.

The company was founded by Sam Walton in 1962 with a single store in Rogers, Ark. Walton expanded, and in 1969 the company incorporated as Wal-Mart Stores Inc., going public in 1972. Walmart grew to 276 stores in 11 states by the end of the 1970s. In 1983, the company opened its first Sam's Club membership warehouse, and in 1988 opened its first supercenter, with groceries as well as general merchandise. Walmart went international in 1991 when it opened its first Sam's Club near Mexico City.

By 1989, there were 1,402 Walmart stores and 123 Sam's Club locations. Employment had increased tenfold. Sales had grown from \$1 billion in 1980 to \$26 billion in 1989.

Today Walmart — now based in Bentonville, Ark. — has 9,759 stores in 28 countries with 2.1 million employees serving more than 176 million customers a year.

Walmart has always been a big champion of philanthropy. According to the company, "We believe in a philosophy of operating globally and giving back locally. We know we can make the greatest impact on our communities by supporting causes that are important to our customers right in their own neighborhoods. We're proud to be a 'store of the community' for all of the communities we serve by helping to provide financial and volunteer support to more than 100,000 charitable and community-focused organizations, and by using our locations to provide opportunities for our customers and associates to give back."

Recent charitable work includes a \$25 million campaign to expand summer services for kids; a \$20 million grant to the Crystal Bridges Museum of American Art, slated to open in this month in downtown Bentonville; and a \$2 billion commitment to help end hunger through the holidays. Walmart's Fighting Hunger Together initiative includes four components: donating more than 1.1 billion pounds of food from Walmart stores, distribution centers and Sam's Club locations, valued at \$1.75 billion; issuing grants totaling \$250 million to support hunger relief organizations; mobilizing Walmart associates and customers to help food banks and other charities; and collaborating with government, food manufacturers and other corporations that are fighting hunger.





ESCAPE
A R T I S T S

Dear Steve,

Truly there is no one more deserving in life of this honor than you. Your generosity goes beyond belief. We are so proud of you on every level.

Love,

*Your Partners at Escape Artists,
Todd & Jason*

Steve Tisch

Steve Tisch has the unique distinction of being the only person on the planet with both an Academy Award and a Super Bowl ring. He won the former when *Forrest Gump* won the Oscar for Best Picture in 1994, and the latter as Chairman of the New York Giants, who defeated the New England Patriots in Super Bowl XLII.

One of the most successful producers in the motion picture industry, Steve is a partner in Escape Artists, an independently financed film production company based at Sony Pictures Entertainment whose credits include *The Pursuit of Happyness*, *The Weather Man*, *Seven Pounds*, *Knowing*, *The Taking of Pelham 123*, *The Back-Up Plan* and the upcoming *Great Hope Springs* starring Meryl Streep, Tommy Lee Jones and Steve Carell.

Among the greatest of Tisch's most noteworthy professional achievements was the production of *Forrest Gump*, which was named Best Picture at both the Academy Awards and the Golden Globes. *Forrest Gump*, which was nominated for 13 Academy Awards and won nine, remains one of the 25 highest domestic box office grossing films in history.

Tisch began his career in entertainment while a student at Tufts University. His summer jobs included booking films in the family's movie theater chain, working for director John Avildsen and serving an apprenticeship under Otto Preminger. Upon graduation, Tisch worked as Peter Guber's assistant at Columbia Pictures. At age 22, he became an executive at the studio, and during his four-year tenure he worked on such films as *The Lords of Flatbush*, *Tommy* and *The Last Detail*.

In 1976, Tisch left Columbia to produce his first motion picture, *Outlaw Blues*. He met Jon Avnet during the shoot and the pair soon formed Tisch/Avnet Productions. The company's successes included the 1983 runaway hit, *Risky Business* and the award winning television film, *The Burning Bed*.

In 1986, Tisch formed the Steve Tisch Company, which produced many films, including *The Long Kiss Goodbye*, *Corrina, Corrina*, *Big Business* and *Bad Influence*. Tisch also served as executive producer on *American History X*, *Lock, Stock & Two Smoking Barrels* and *Snatch*.

Away from the gridiron and film locations, Tisch has long been a leader in philanthropic ventures. In April 1991, he was elected to AIDS Project Los Angeles' board of directors. And during his tenure, he served as both board chair and chair of the development committee. In addition, Tisch has generously contributed his time and resources to such organizations as The H.E.L.P. Group and the ERAS Center. He is a member of the board of advisors at the Tisch School of the Arts at New York University and is on the Board of Trustees of The Geffen Theatre in Los Angeles, The Sundance Institute, The Los Angeles County Museum of Art and The Preston Robert Tisch Brain Cancer Center at Duke University.



Anchor Bay Entertainment

Congratulates



**for their
Entertainment AIDS Alliance
Visionary Award**

**We would also like to congratulate
Visionary Award recipients**

**Steve Tisch
and
Pam Grier**



Pam Grier

Pam Grier is a distinctly unique icon in the world of cinema. Director Quentin Tarantino called her “Hollywood’s first female action star.” Film fan site Rotten Tomatoes ranked her as the second-greatest female action heroine in movie history. And *Ebony Magazine* named her one of the 100 Most Fascinating Women of the 20th Century. As the star of a series of classic blaxploitation films in the early 1970s, she not only helped define that genre, she opened the door to starring roles in action films for both women and minorities alike.

Among Grier’s most celebrated films is the mid-1970s troika: *Foxy Brown*, *Coffy* and *Sheba, Baby*, which established her as the first bona fide female action star. Grier’s most acclaimed film, however, may be her 1997 big-screen comeback vehicle, *Jackie Brown*, Tarantino’s homage to the aforementioned films and their alluring star. For her work in that film, Grier received a Golden Globe nomination for Best Actress and won Screen Actors Guild and Satellite awards.

Other memorable roles in film and television include *Fort Apache: The Bronx*, Tim Burton’s *Mars Attacks!*, *Something Wicked This Way Comes*, *Roots: The Next Generation*, *Miami Vice*, *The Fresh Prince of Bel-Air* and *The Cosby Show*.

In 2000, she earned an Emmy Award nomination for her work in the animated *Happily Ever After: Fairy Tales for Every Child* and went on to land featured roles in such top-rated TV series as *Law & Order: Special Victims Unit*, *Smallville* and *The L Word* for which her role as Kit Porter has earned her both critical and popular acclaim. In 2010, Grier added best-selling author to her resume when her memoir, *Foxy: My Life in Three Acts*, topped *The New York Times*’ non-fiction list.

An unwavering supporter of LGBT issues, including Marriage Equality and suicide prevention, Grier’s support of the National Gay and Lesbian Task Force is renowned.

Grier is a dedicated advocate in the rescue and care of neglected horses and, in a unique program in Colorado, trains them for a therapeutic riding program for handicapped and disabled children. She also was a driving force in the effort to rescue abandoned animals in the wake of Hurricane Katrina, securing temporary housing for animals until new homes could be found. Another personal passion of Grier’s is the community garden she sponsors on the grounds of Fort Worth’s National Multicultural Heritage Museum.

In 2011, Grier was the recipient of two Honorary Doctorates from the University of Maryland and Langston University.



TWENTIETH CENTURY FOX
HOME ENTERTAINMENT

CONGRATULATES

Walmart 
Save money. Live better.

**PAM GRIER
AND
STEVE TISCH**

ON RECEIVING THE

**PRESTIGIOUS 2011
VISIONARY AWARD**

FOR THEIR EFFORTS WITH THE
ENTERTAINMENT AIDS ALLIANCE

Entertainment AIDS Alliance is the Entertainment Industry's *only* non-profit organization dedicated to raising funds for AIDS research, prevention and services. In this unique industry-specific and cause-committed position, EAA's mission is focused on these principal objectives:

- To leverage the industry's collective power and influence to generate awareness and support for AIDS research, prevention and services;
- To fund non-profit AIDS organizations nationwide that meet the highest standards for fiscal management and integrity;
- To tap and develop new funding streams from within the industry, its supply chains and affiliated service industries; and
- To continually demonstrate our position as a trusted portal and pipeline for giving in the non-profit world.

Now, in our third decade, with both established supporters and the contributions of new champions, we embrace this mission with great enthusiasm and renewed dedication.

Entertainment AIDS Alliance, observing its 22nd anniversary in 2011, was founded by a group of industry professionals to respond to the urgent need for funding of AIDS service organizations nationwide.

To date, EAA has distributed nearly \$5 million to upwards of 155 national and community-based organizations that provide client services to people living with HIV and AIDS, institutions that conduct research for AIDS treatment and prevention, and advocacy groups that help shape and promote public policy advancing AIDS issues.

Entertainment AIDS Alliance, a 501(c)(3) non-profit organization, is almost entirely run by volunteers and routinely distributes nearly 89% of funds raised to qualified beneficiaries. Today, EAA is supported by employees and companies in film, home entertainment, music and game software, including distributors, manufacturers, retailers and associated industries.

2011 EAA OFFICERS

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HEATHER HINKEL



THANKS TO OUR SPONSORS



MEDIA SPONSORS



Past EAA Visionary Honorees

2009

Michele Bell, Paramount Home Entertainment

2008

Target Stores, accepted by Darrell Tucker

Walt Disney Studios Home Entertainment, accepted by Lori MacPherson

2007

Richard Foos,

Shout! Factory

Vicki Greenleaf,

Greenleaf & Associates

Ron Sanders,

Warner Home Video

Aid for AIDS

2006

Kelley Avery,

Paramount Worldwide Home Entertainment

Tim Fournier, Anchor Bay

Entertainment

Maral Kaloustian, mPRm

Public Relations

Ted Sarandos, Netflix

Jim Urie, Universal Music

Group Distribution and Vivendi

Visual Entertainment

New Orleans Task Force

2005

Sandy Friedman, DreamWorks

Home Entertainment

Joe Amodei,

Hart Sharp Video

Neal Hettinger and Nigel

Sherry, Lead Pencil Advertising

and Design

Dave Rubenstein, Cinram

International Inc.

Southwest Boulevard Family

Health Care Services of

Greater Kansas City

2004

Thomas K. Arnold, Video Store Magazine

David Bishop, MGM Home Entertainment

Fritz Friedman, Columbia TriStar Home Entertainment

Henry McGee, HBO Video

Sue Procko, Sue Procko Public Relations

The Actor's Fund

2003

Jim Cardwell, Warner Home Video

Bob Chapek, Buena Vista Home Entertainment

Steve Feldstein, 20th Century Fox Home Entertainment

David Kahn, DMK

Entertainment

Kimbirly Orr, Advanstar

Communications, VIAAC

AIDS Project Los Angeles

Congratulations, Steve, Pam, and Walmart!

You probably already know Rovi as the TV program guide company. Every day, millions of consumers use our guides, data, and the Rovi Entertainment Store to find movies, TV shows, music, and other entertainment they already love, or to discover something completely new.

Steve, Pam, and Walmart, your selfless and far-reaching commitments to the community are inspirational to all of us.

Congratulations on becoming Entertainment AIDS Alliance Visionary Award honorees, and thank you for all your hard work.

rovicorp.com



rovi

Join the entertainment



Warner Home Video

joins

Entertainment AIDS Alliance

in recognizing

Walmart,

Pam Grier

and

Steve Tisch

at

Visionary Honors 2011



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Past EAA Visionary Honorees

2002

Stephen Einhorn, New Line Home Entertainment
Ray Jewell, Mister Video
Maria LaMagra, VIAAC
Arny Schorr, Rhino Home Video
AIDS Action Committee

2001

Ben Feingold, Columbia Tristar Home Entertainment
Eileen Fitzpatrick, Billboard
Shane Rasmussen, Buena Vista Home Entertainment
Don Rosenberg, Advanstar Communications
Steve Scavelli, Flash Distributors
UCLA AIDS Institute and Dr. Peter Anton

2000

Michael Becker, Video Room
Steve Beeks, Artisan Home Entertainment
Marty Greenwald, Image Entertainment
Tony Lynn, Playboy Entertainment Group
Jere Rae-Mansfield, monterey media
Debbie Sleezer, Playboy Entertainment Group
Tom Rooney, Panasonic Disc Services Corporation

1999

Bruce Apar, Video Business
Tylie Jones, Tylie Jones & Associates
Mitch Koch, Buena Vista Home Entertainment
Bill Mechanic, 20th Century Fox
Dave Mount, WEA
Janice Whiffen, Event411.com

1998

Steve Ades, Fast Forward Marketing
Louis Feola, Universal Family & Home Entertainment Production
Bernie Gainey, PDS
Vallery Kountze, The Art of Giving
Len Levy, VIAAC
Tania Moloney, DreamWorks SKG
Bill O'Brien, Cahners Travel Group
Jeff Jenest, Playboy

CONTRATULATIONS 2011 VISIONARY HONOREES

We applaud the honorees for your deserving recognition, and commend the Entertainment Aids Alliance for their dedication to such a dignified cause.

CINRAM
DELIVERING
EXCITEMENT



HOMEMEDIA
MAGAZINE

Salutes the 2011
EAA Visionary Award
Honorees

WALMART
STEVE TISCH
PAM GRIER

STANDING:

- ▼ AIDS Project Los Angeles (APLA), Los Angeles
- ▼ AIDS Research Alliance (ARA), Los Angeles
- ▼ AIDS Service Center, Pasadena
- ▼ Common Ground, Santa Monica
- ▼ Los Angeles Jewish AIDS Services, Los Angeles
- ▼ The Actors Fund, New York City
- ▼ UCLA AIDS Institute, Los Angeles

ROTATING:

- ▼ A Positive Approach, Rapid City, SD
- ▼ Action AIDS Philadelphia, PA
- ▼ AID Atlanta, Atlanta, GA
- ▼ Aid for AIDS/Serra Project, West Hollywood/Pasadena, CA
- ▼ AIDS Action Baltimore, Inc., Baltimore, MD
- ▼ AIDS Action Coalition, Huntsville, AL
- ▼ AIDS Action Council Boston, MA
- ▼ AIDS Action Committee of MA, Boston
- ▼ AIDS Action Foundation, National
- ▼ AIDS Alabama, Birmingham, AL
- ▼ AIDS Community Residence Association, Durham, NC
- ▼ AIDS Delaware, Wilmington, DE
- ▼ AIDS Foundation Houston, TX
- ▼ AIDS Foundation of Chicago, Chicago, IL
- ▼ AIDS Foundation St. Louis, St. Louis, MO
- ▼ AIDS Leadership Foothills-Area Alliance, Hickory, NC
- ▼ AIDS Outreach Center, Fort Worth, TX
- ▼ AIDS Project Arizona, Phoenix, AZ
- ▼ AIDS Project of Central Iowa, Des Moines, IA
- ▼ AIDS Project Los Angeles, Los Angeles, CA

- ▼ AIDS Project New Haven, New Haven, CT
- ▼ AIDS Project Ventura County, CA
- ▼ AIDS Resource Center, Dallas, TX
- ▼ AIDS Resource Center of WI, Milwaukee, WI
- ▼ AIDS Rochester, NY
- ▼ AIDS Service Center, Bethlehem, PA
- ▼ AIDS Services Foundation, Orange County, CA
- ▼ AIDS Task Force of Alabama, Birmingham, AL
- ▼ AIDS Task Force Philadelphia, Philadelphia, PA
- ▼ AIDS/HIV Health Alternatives, North Hollywood, CA
- ▼ Amigos Sin Barerras, Long Beach, CA
- ▼ Alliance of AIDS Services - Carolina, Raleigh, NC
- ▼ Athens AIDS Task Force, Athens, OH
- ▼ B.E.A.T. AIDS Coalition, San Antonio, TX
- ▼ Being Alive Long Beach, Long Beach, CA
- ▼ Belle Reve, New Orleans, LA
- ▼ Bering Community Service Foundation, Houston, TX
- ▼ Camp Laurel, Los Angeles, CA
- ▼ CARE Coordination Team, Wichita, KS
- ▼ Care Resource, Miami, FL
- ▼ Cascade AIDS Project, Portland, OR
- ▼ Center Long Beach, Long Beach, CA
- ▼ Chattanooga Cares, Chattanooga, TN
- ▼ Clinica Monsenor Oscar A. Romero, Los Angeles, CA
- ▼ Colorado AIDS Project, Denver, CO
- ▼ Desert AIDS Project, Palm Springs, CA
- ▼ Elizabeth Glazer Pediatric AIDS Foundation, National/Global
- ▼ Fenway Community Health Center, Boston, MA

- ▼ Food for Life Network, Miami, FL
- ▼ Foothill AIDS Project, Claremont, CA
- ▼ Friends of People with AIDS Coalition, Portland, OR
- ▼ Gay Men's Health Crisis, Inc., New York, NY
- ▼ God's Love We Deliver, New York, NY
- ▼ Health Education Resource Organization, Baltimore, MD
- ▼ Intl. Association of Physicians in AIDS Care, National/Global
- ▼ Long Beach AIDS Foundation, CA
- ▼ Long Island Association for AIDS Care, Inc., Huntington Station, NY
- ▼ Los Angeles Free Clinic, Los Angeles, CA
- ▼ Los Angeles Gay & Lesbian Center, Los Angeles, CA
- ▼ Los Angeles Jewish AIDS Service, Los Angeles, CA
- ▼ Low County AIDS Services, Charleston, SC
- ▼ Maitri, San Francisco, CA
- ▼ Mama's Kitchen, San Diego, CA
- ▼ MANNA, Philadelphia, PA
- ▼ Metro Teen AIDS, Washington, D.C.
- ▼ Mid-Fairfield AIDS Project, Norwalk, CT
- ▼ Minnesota AIDS Project, Minneapolis, MN
- ▼ Minority AIDS Outreach, Nashville, TN
- ▼ New Mexico AIDS Services, Albuquerque, NM
- ▼ New Orleans AIDS Task Force, New Orleans, LA
- ▼ Northwest AIDS Foundation, Seattle, WA
- ▼ People of Color Consortium Against AIDS, Denver, CA
- ▼ People with AIDS Coalition of Utah, Salt Lake City, UT
- ▼ Pittsburgh AIDS Task Force, Pittsburgh, PA
- ▼ Positive Directions, Wichita, KS
- ▼ Positive Gourmet, Sacramento, CA

- ▼ Positive Resource Center, San Francisco, CA
- ▼ Project Angel Food, Los Angeles, CA
- ▼ Project Inform, San Francisco, CA
- ▼ Project Lazarus, New Orleans, LA
- ▼ Project Open Hand, San Francisco, CA
- ▼ RAIN - Oklahoma, Oklahoma City, OK
- ▼ Rhode Island Project AIDS, Providence, RI
- ▼ Rural AIDS Network, Little Falls, MN
- ▼ San Antonio AIDS Foundation, San Antonio, TX
- ▼ San Francisco AIDS Foundation, San Francisco, CA
- ▼ Sarah House, Santa Barbara, CA
- ▼ Schenectady Damien Center, Schenectady, NY
- ▼ Shanti Orange County, Laguna Hills, CA
- ▼ Southern Arizona AIDS Foundation, Tucson, AZ
- ▼ Southwest Boulevard Family Health Center, Kansas City, KS
- ▼ The Center, Long Beach, CA
- ▼ The Center San Diego, CA
- ▼ The Damien Center, Indianapolis, IN
- ▼ Tidewater AIDS Crisis Taskforce, Norfolk, VA
- ▼ UCAN, Olympia, WA
- ▼ UCLA AIDS Institute, Los Angeles, CA
- ▼ Utah AIDS Foundation, Salt Lake City, UT
- ▼ Valley Community Clinic, North Hollywood, CA
- ▼ Whitman-Walker Clinic, Washington D.C.
- ▼ Whittier-Rio Hondo AIDS Project, Whittier, CA
- ▼ Women's AIDS Project, Denver, CO

Sony Pictures
Home Entertainment
Proudly Salutes

The 2011 Visionary Honorees

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STEVE TISCH

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